



# **GO ZEBRA**

TRADE-IN PROGRAM

# **BOOST YOUR BUSINESS WITH GO ZEBRA**

Upgrade to next-generation Zebra printers and mobile devices, and keep your business moving forward with the GO Zebra Trade-in Program. Outdated technology can slow productivity, minimize visibility and affect your bottom line. The perfect solution for upgrading to the latest technology, GO Zebra allows you to:

- Solve new business challenges, for less
- Increase mobility
- Improve access control
- Strengthen supply chain
- Reduce downtime

**Start moving forward.**





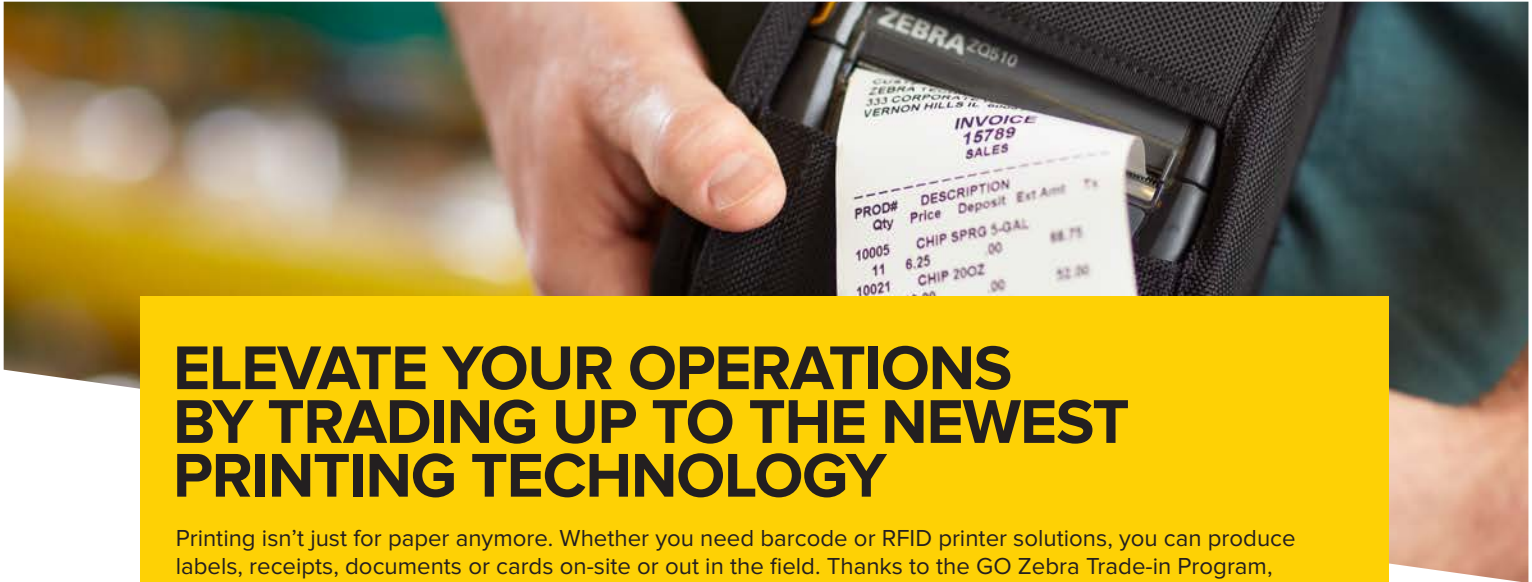
# TRADE IN AGING MOBILE COMPUTERS AND TRADE UP TO IMPROVED PRODUCTIVITY

When you trade in your outdated mobile device – even competitor’s models – and upgrade the latest Zebra Mobile Computers, you’ll improve productivity, reduce downtime and increase efficiencies. Whether it’s for workers in the field, in the back of the warehouse or on the sales floor; your team will be set up for success, thanks to GO Zebra.

## PURCHASE MOBILE COMPUTER

## END USER REBATE

VC80	\$300
MC9200 (Android), TC8000	\$250
MC3200 (Android), Omni XT15, VC70, WT6000	\$200
MC9200 (Windows CE & Mobile), Workabout Pro 4	\$150
MC3200 (Windows CE), MC67, TC75, TC75X, VH10	\$100
TC70, TC70X, TC51-HC, TC56	\$75
MC2100, RS6000, TC55	\$50



# ELEVATE YOUR OPERATIONS BY TRADING UP TO THE NEWEST PRINTING TECHNOLOGY

Printing isn't just for paper anymore. Whether you need barcode or RFID printer solutions, you can produce labels, receipts, documents or cards on-site or out in the field. Thanks to the GO Zebra Trade-in Program, your operations will be running smoothly and efficiently with the next generation of compact, simple to operate, reliable and cost effective printers from Zebra.

PURCHASE PRINTERS	REBATE	ZEBRA <i>ONECARE</i> REBATE	TOTAL POSSIBLE REBATE
ZT620, 170Xi4, 220Xi4	\$500	\$50	<b>\$550</b>
ZE500, ZE500R	\$500	–	<b>\$500</b>
110Xi4, 140Xi4, R110Xi4	\$300	\$50	<b>\$350</b>
ZT610	\$250	\$50	<b>\$300</b>
105SLPlus, ZT410, ZT420, ZT510	\$100	\$50	<b>\$150</b>
ZQ520	\$100	\$25	<b>\$125</b>
QLn220, QLn220 HC, QLn320, QLn320 HC, QLn420	\$75	\$25	<b>\$100</b>
ZQ320, ZQ510, iMZ220, iMZ320 ZT200, ZT230,	\$50	\$25	<b>\$75</b>
CARD PRINTERS			
ZXP Series 9 Dual-Sided Laminator	\$600	\$50	<b>\$650</b>
ZXP Series 9 Single-Sided Laminator, ZXP Series 9 Dual-Sided	\$450	\$50	<b>\$500</b>
ZXP Series 7 Dual-Sided Laminator	\$400	\$50	<b>\$450</b>
ZXP Series 7 Single-Sided Laminator	\$300	\$50	<b>\$350</b>
ZXP Series 7 Dual-Sided	\$250	\$50	<b>\$300</b>
ZXP Series 9 Single-Sided	\$225	\$50	<b>\$275</b>
ZXP Series 3 Dual-Sided	\$200	\$25	<b>\$225</b>
ZXP Series 7 Single-Sided	\$125	\$50	<b>\$175</b>
ZXP Series 3 Single-Sided	\$100	\$25	<b>\$125</b>



## TRADE IN AGING BATTERIES AND AMP UP MOBILE PRINTER LIFE

As lithium-ion batteries age, their performance degrades. Less uptime, longer charge times and constantly swapping out batteries will only slow down your operations. Make the smart move, and get rewarded, by updating your mobile printer batteries with GO Zebra. Just trade in your old batteries — including select competitor's models — and replace them with new Zebra Batteries to earn \$10 cash back for every qualifying purchase.

### PURCHASE ANY OF THE FOLLOWING ZEBRA MOBILE PRINTER BATTERIES

### ELIGIBLE ZEBRA TRADE-IN SKUS

### END USER REBATE

QLn220/QLn320 & ZQ500 Standard Battery

P1031365-059  
P1031365-025

**\$10**

QLn420 Battery

P1050667-016

**\$10**

QLn220/QLn320 Healthcare Battery

P0165668-018

**\$10**

iMZ Series

AK18353-1

**\$10**

RW220

AK18026-002

**\$10**

RW420

AK17463-005

**\$10**

ZQ320

BTRY-MPM-22MA-01

**\$10**

ZQ110

P1070125-007  
P1070125-008

**\$10**

\*Trade-ins from alternate battery suppliers are also eligible.

# REBATES MADE REAL SIMPLE:

## 1. CONTACT YOUR AUTHORIZED ZEBRA® PARTNERCONNECT CHANNEL PARTNER

Let your Authorized Zebra® PartnerConnect Channel Partner guide you on the right solutions. They will take into consideration your users, applications and work environments, as well as your upfront and ongoing costs of ownership.

## 2. PURCHASE A QUALIFIED PRODUCT

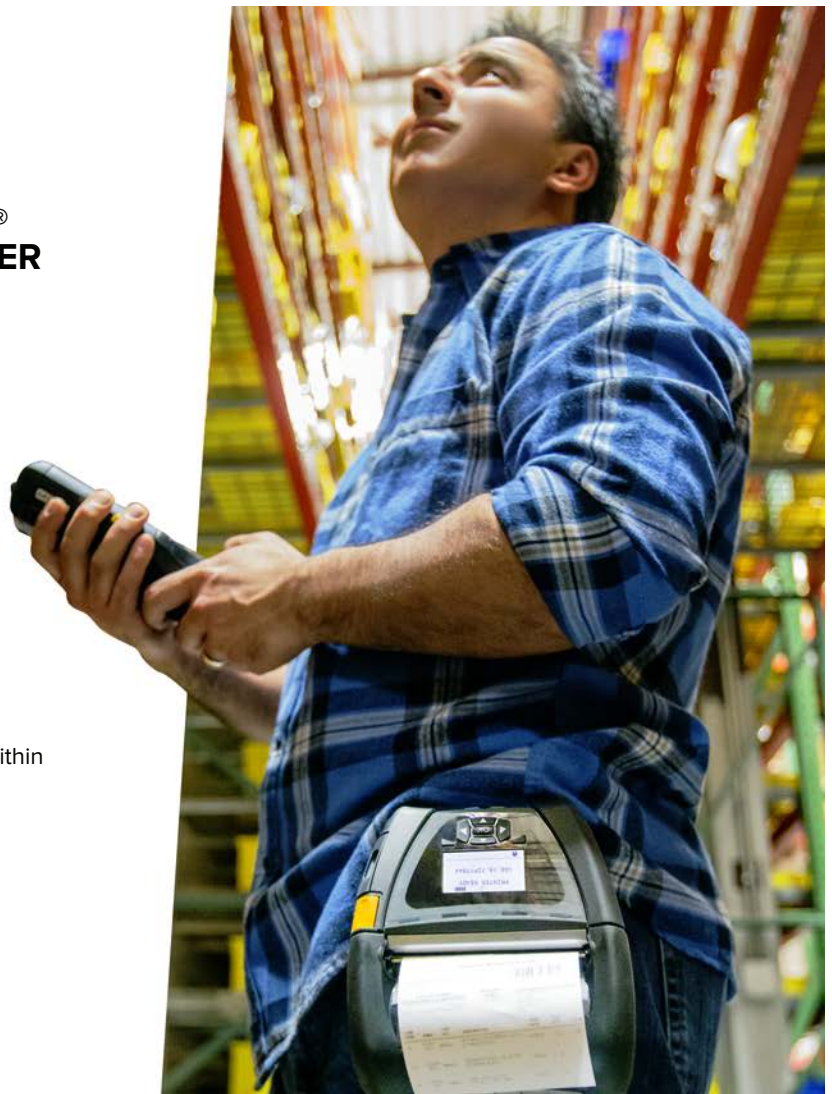
Regardless of which qualifying product you select, you can be sure it's purpose-built to improve productivity, lower costs and raise customer satisfaction.

## 3. SUBMIT YOUR RECLAIM FORM

Register for your rebate by completing a trade-in application within 90 days of invoice date.

## 4. TRADE IN YOUR LEGACY DEVICES

After the claim is successfully completed and approved, you will receive a Trade-in Merchandise Authorization (TMA) with instructions.. Visit [zebra.com/gozebra](http://zebra.com/gozebra) for details.



## PROGRAM ELIGIBILITY

1. This offer is being made from Zebra Technologies to end users in the form of a rebate for purchases made between January 1, 2018 and December 31, 2018.
2. The Program applies to new purchases of qualifying devices ( the "Qualifying Products"). End users must purchase Qualifying Products from a Zebra® PartnerConnect reseller ("Reseller").
3. The Program website at [www.zebra.com/gozebra](http://www.zebra.com/gozebra) sets forth the rebate amount associated with the purchase of each Qualifying Product.
4. For mobile computers, any manufacturers' brand or model of mobile handheld device with a display equal to or greater than 2" is eligible to be traded-in, including Zebra, Motorola, Psion, Symbol and Telxon.
5. For printers, any Zebra or competitive thermal barcode or card printer is eligible to be traded-in, but must power up and include the printhead.
6. For batteries, traded-in batteries must be comparable to the one being purchased and must be a separate line item on the Reseller invoice. Trade-ins from alternate battery suppliers are also eligible for trade-in. Any end user participating in Zebra's battery maintenance or battery refresh programs is not eligible for this Program.
7. The end user cannot combine this with any other offer, promotion or special pricing ("Special Pricing") provided by Zebra to the Reseller as part of the same transaction. It is the responsibility of end users to verify with their Resellers that such Resellers have not purchased the Qualifying Products at Special Pricing.
8. Rebate claims must be completed online and eligible trade-in devices must be received by Zebra no later than 90 days from the date of your Reseller's invoice.
9. Rebates will be issued for each traded-in product, one-for-one, based on the number of Qualifying Products purchased.
10. The end user may choose to utilize the Program more than one time.
11. Zebra reserves the right to change, cancel, modify or end the Program at any time with or without notice.
12. GO Zebra is available only to Zebra end users in the continental U.S. (excluding Alaska, Hawaii, and US territories) and Canada.

Visit [www.zebra.com/gozebra](http://www.zebra.com/gozebra) for the complete Official Rules of this Program.



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