

Polishing Delivery Processes For Gemline

Gemline

On Trend | On Time | On Budget

“On Trend, On Time” is Gemline’s promise to more than 20,000 corporate customers who rely on the company for the latest in promotional items. From fine writing instruments to coolers and the latest solar-powered phone chargers, Gemline sources more than 1,000 products for shipment across the US, Canada, EU and Asia.

THE CHALLENGE

To ensure on-time delivery, Gemline turned to Gartner. Gartner analyzed operations and recommended the IFS Business Partner, Logistyx Technologies.

Gemline wanted to:

- Replace its insufficient shipping application and retire its carrier provided systems
- Implement a more flexible method of onboarding new carrier services to maximize value for customers
- Reduce labor-intensive shipping processes and streamline export compliance
- Retain their “bill-as/ship-as” rating process and “blind ship from” requirement

Logistyx began with its trademark 360° Assessment to identify optimization opportunities throughout Gemline’s supply chain.

Once done, the Logistyx Transportation Management Execution™ (TME) solution was seamlessly integrated to provide rating, labeling and manifesting functionality through the standard IFS Freight Interface. The solution now draws on the Logistyx certified freight and parcel carrier platform to significantly reduce customer shipping costs.

To streamline international deliveries, Logistyx TME for IFS was integrated with UPS Trade Direct, where export compliance documentation and AES filings are now handled automatically.

THE SOLUTION

Logistyx TME for IFS with routing, packing, manifesting and management modules deployed at six pack stations in one DC.

THE RESULTS

Reduced labor, material and transportation spend with Logistyx.






Leading supplier of make-to-order promotional products with facilities in Lawrence, MA and Southern China

Employees: 500+

Corporate customers: 20,000+

POLISHING DELIVERY PROCESSES FOR GEMLINE

Logistyx combined technology, services and optimization policies to generate savings across the supply chain

| | TRANSACTION | FULFILL | MANIFEST | VISIBILITY | SETTLE |
|-------------------------|---|---|---|---|---|
| BUSINESS CHALLENGE | Gemline required a multicarrier freight and parcel shipping solution to support order entry, export compliance, shipment execution, tracking and invoicing. | Gemline needed to identify carton content, accommodate extra address lines, use shipper reference fields, addresses and residential validation, manage blind shipping and bill as/ship as rating. | Gemline required parcel carrier compliant labels, automated AES Direct filings, automated export compliant documentation and VICS BOL. | Gemline required that all departments track shipments, capture POD's and receive delivery alert exceptions. | Gemline required the update of all freight charges back to the IFS system to allow for immediate invoicing on all orders shipped. |
| LOGISTYX TME TECHNOLOGY |  <p>Logistyx TME for IFS employs the standard IFS Freight Interface to provide real time rating, routing, export trade compliance, tracking, tracing, invoicing and other customer-oriented functions.</p> |  <p>Logistyx TME for IFS employs the standard IFS Freight Interface to capture carton content, validate address and residential flags, support blind shipping, use reference fields and enable all bill as/ship as rating.</p> |  <p>Logistyx TME for IFS employs the standard IFS Freight Interface to provide parcel carrier label compliance, AES Direct compliance, export document compliance and VICS BOL compliance.</p> |  <p>Logistyx TME for IFS employs the standard IFS Freight Interface to track freight, process POD requests, and display delivery alerts on exception orders.</p> |  <p>Logistyx TME for IFS employs the standard IFS Freight Interface to collect all standard or negotiated freight charges and accessorial charges.</p> |
| LOGISTYX SERVICES | Logistyx carrier network enabled carrier-certified UPS, UPS WorldEase, UPS Trade Direct, FedEx, DHL, USPS and LTL/TL compliance. | Logistyx provides data identification, validation and carrier rating. | Logistyx used standard compliance templates to support labels, AES filings, export documents and BOL. | Logistyx used standard product functionality for support of tracking, POD's and delivery exception alerts. | Logistyx used GEM Group negotiated parcel and freight rates for carrier construction. |
| LOGISTYX OPTIMIZATION | Logistyx configured its TME solution for IFS to support all Gemline business processes and carrier requirements. | | | | Logistyx TME rating files are configured to handle Gemline rating rules and support passage of freight charges to clients. |
| POSTIVE RESULTS | Gemline significantly reduces the time and labor required to execute shipments. | Gemline cut accessorial fees resulting from incorrect address data. | Gemline reduced export compliance labor by 30%. | Gemline increased customer satisfaction by providing real-time transit status. | Gemline pleased clients with more competitive and accurate freight charges. |



Logistyx Technologies is the leader in Transportation Management for parcel shipping, providing an unmatched global multi-carrier network, predictive analytics, and full visibility into customer deliveries. Its software boosts parcel shipping efficiencies and other business KPIs for many of the world's top manufacturers, retailers, and logistics providers.

Contact us today for a complimentary consultation.

www.logistyx.com | info@logistyx.com

US Phone: +1 877 755 2374 | Intl Phone +31 (0)75 7991010

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